The Role of Science in Policymaking
A one-day workshop bringing legislators, committee staff, state agency personnel, policy consultants, and journalists together with faculty, community leaders, and the public to discuss successful strategies to bridge the gap between academia and Sacramento.

October 4th 2013, 9:00am-5:00pm
Performing Arts Center, CalPoly, San Luis Obispo

Morning
9:00am Welcome and Introduction
CSU and COAST Representatives

10:15-11:00 Legislative Advocacy: Effective communication with policy-makers
California State Legislators

11:15-12:00 Media and Communications: Academia and mass media
Journalists

12:00-1:00 Break for Lunch
Enjoy one of many nearby eateries

Afternoon
1:00-2:15 Legislative Advocacy: Understanding committees
Legislative Committee Staff

2:30-3:45 Budget Advocacy: Influencing funding and budget priorities
Legislative Committee Staff and Agency Representatives

4:00-5:00 Executive Branch: Beyond the Legislature
Agency Representatives and Policy Advocates

This workshop is intended to create a dialogue among CSU faculty members, State legislators, agency staff, and members of the media regarding the contribution of scientific research to policy and decision making processes in California. We invite the public to attend as well, so that they may be informed of the critical connections between applied research at the CSU and the management and sustainable use of California's natural coastal and marine resources.

Sponsored by

CSU Council on Ocean Affairs, Science & Technology

Institute for Advanced Technology & Public Policy, Cal Poly

Center for Coastal Marine Sciences, Cal Poly

Institute for Applied Marine Ecology, CSU Monterey Bay